**InnoCoder T-40
User Case References**

Challenge

IPTV, HLS Streaming, and Cable operators are all in the same boat when it comes to making video a more profitable offering. On the equipment side, finding the right gear for encoding and transcoding that fits the needs of your small to medium size company has been a struggle for many years.
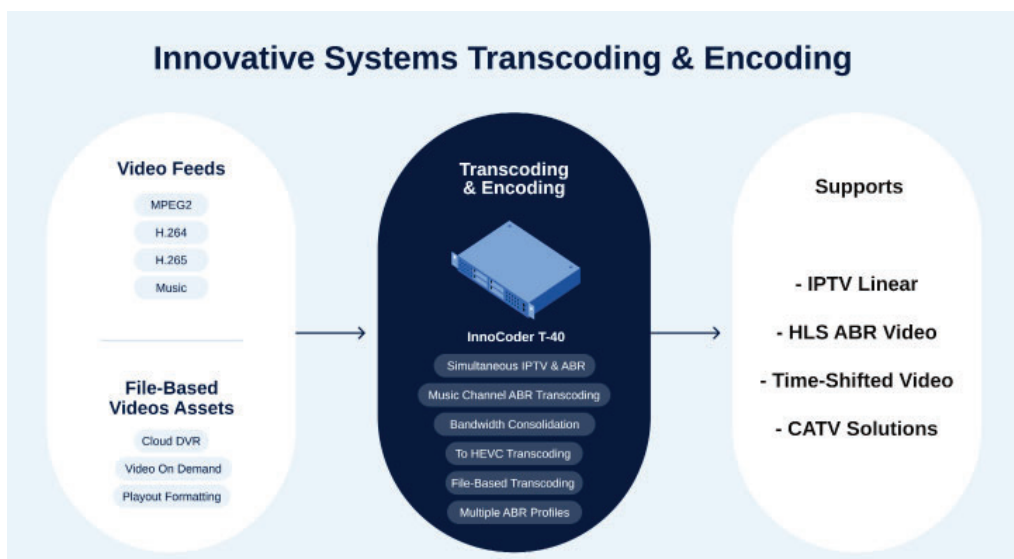
There has been a need for a scalable system with a pricing model that allows you to grow your business in smaller increments. Many video operators are doing more with less staff, so having an encoding and transcoding system with powerful back-office tools is a must for fast and efficient status reporting.

Solution

Since it's entry into the marketplace the Innocoder T-40 is performing encoding and transcoding for video companies of all sizes, from national providers to small market companies.

The T-40 is commercial grade hardware offering real-time encoding and transcoding into industry standard formats. This system is designed to support all IPTV middlware, HLS, and CATV platforms.

If you are in the live streaming business where bandwidths vary greatly, this solution will automatically adjust bit rates in order to maximize the customers visual experience. See what our customers have to say on the next page.

Innovative Systems Transcoding & Encoding

Video Feeds
- MPEG2
- H.264
- H.265
- Music

File-Based Videos Assets
- Cloud DVR
- Video On Demand
- Playout Formatting

Transcoding & Encoding

InnoCoder T-40
- Simultaneous IPTV & ABR
- Music Channel ABR Transcoding
- Bandwidth Consolidation
- To HEVC Transcoding
- File-Based Transcoding
- Multiple ABR Profiles

Supports
- IPTV Linear
- HLS ABR Video
- Time-Shifted Video
- CATV Solutions

Check Our References

"We looked at other encoding and transcoding equipment, but Innovative Systems is respected in the rural telecom industry for working with and supporting companies of all sizes, and we felt they would be a good fit for our 4000+ video customer base."

Rod Sackrider - WTC, KS

"After replacing some legacy encoding equipment with the InnoCoder our technical staff has had very little maintenance to do, a more stable platform for sure."

Frank Pilling - Empire, NY

"As an Innovative Systems streaming video middleware customer, we liked the idea of using their InnoCoder for the encoding process because it reduced the number of vendors for us to deal with. We can talk to the same person for both solutions which is a big advantage."

Fred Recker - PSC, IN

"The number of InnoCoder channels versus the price point is much better than the competition. Having a large channel capacity in one unit is a very good value when you look at the cost of a single unit.

The InnoCoder performs as good if not better than other systems like this. We were able to have the system up and running in just a couple hours.

We like the input visibility of the video at the InnoCoder level so we can compare it against our live customer feeds. If there is a video issue, the Innocoder allows us to quickly identify where the problem is downstream.

As a national video provider we utilize the Innocoder to create redundancy within our data center, bringing in multiple DMAs along with a wholesale component into one transcoder. For RTA this eliminates the need for having multiple chassis in our nationwide configuration."

Mike Haddock - RTA, National

Innovative Systems

The most widely deployed video solution in the independent market.

A Complete Line of Video Products

- IPTV Middleware
- ABR Video Streaming
- Hosted ABR Video Streaming
- 5041-W IPTV/Streaming STB
- T-40 Innocoder

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