



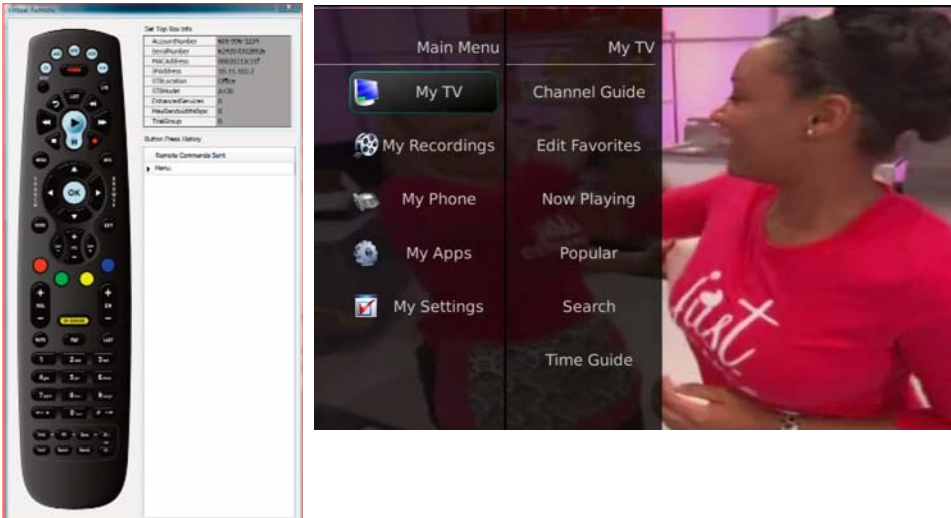
IPTV Middleware

No one has more features from a single hardware platform

From the remote control to the Set Top Box, a complete turnkey solution, with all software and support provided by Innovative Systems. A fully integrated subscriber management system and cutting edge subscriber applications like the ability to use an Android powered device to control the TV, Channel Guide and DVR!

Dependable, Easy to Deploy Solution Integrated with your Voice Services

Deployed on redundant, carrier-grade hardware with built-in web servers – the APMAX. Innovatives IPTV Middleware provides industry leading blended services such as Caller ID Screenpop, Recent Call List and Voice Message Waiting Indicator as well as Click to Call*, On Screen Voice-to-Text Message Review and Voice Mail Playback**. The APMAX is the only hardware platform in the industry offering enhanced voice services for your wireless and wireline service and IPTV solutions.



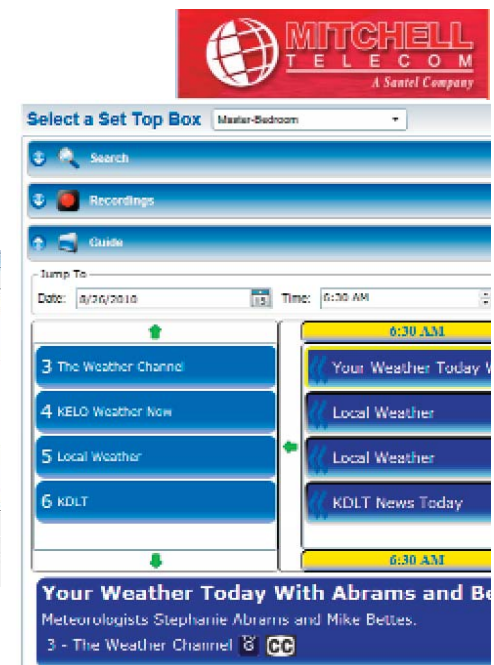
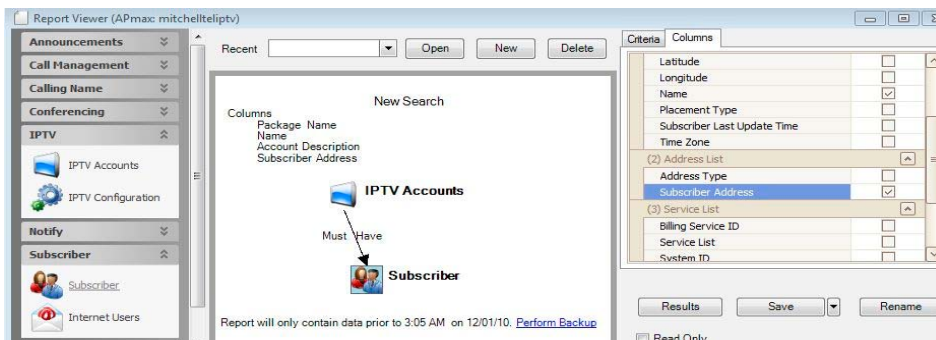
An "End to End" Solution

- Designed with built-in Support Tools
- Whole Home Bandwidth Management
- Blended Telephony Features
- Whole Home DVR
- Weather App with current conditions, radar & forecast
- Extensive Parental Controls
- Unique DVR features like slow-mo, jump forward & skip backward
- DVR & remote control with Android & Apple devices
- Back in Time guide search
- Screen list of Recent Phone Calls
- DVR & recording management anywhere with APMAX Web Portal

Recent Calls		
Fri, 08/20 02:57 PM	Innovative Syst	605-995-
Fri, 08/20 02:56 PM	L.B.	605-953-
Fri, 08/20 02:56 PM	Jen	605-636-
Fri, 08/20 02:55 PM	Innovative Syst	605-995-
Fri, 08/20 02:55 PM	L.B.	605-953-
Fri, 08/20 02:55 PM	Jen	605-636-
Fri, 08/20 02:54 PM	Innovative Syst	605-995-
Fri, 08/20 02:54 PM	L.B.	605-953-

Integrated Subscriber Management Tools Improve Support Efficiency

With the Innovative Systems IPTV Middleware solution no extra hardware or software is needed to quickly address customer service questions. Tools like the Virtual Remote™ can take over the subscribers TV through their STB. With a couple of mouse clicks the flexible report writing tool can quickly gather important subscriber information like how many customers are subscribed to a specific channel.



*Option available with the Genband C-15 Softswitch
 **Option available with APMAX Unified Messaging