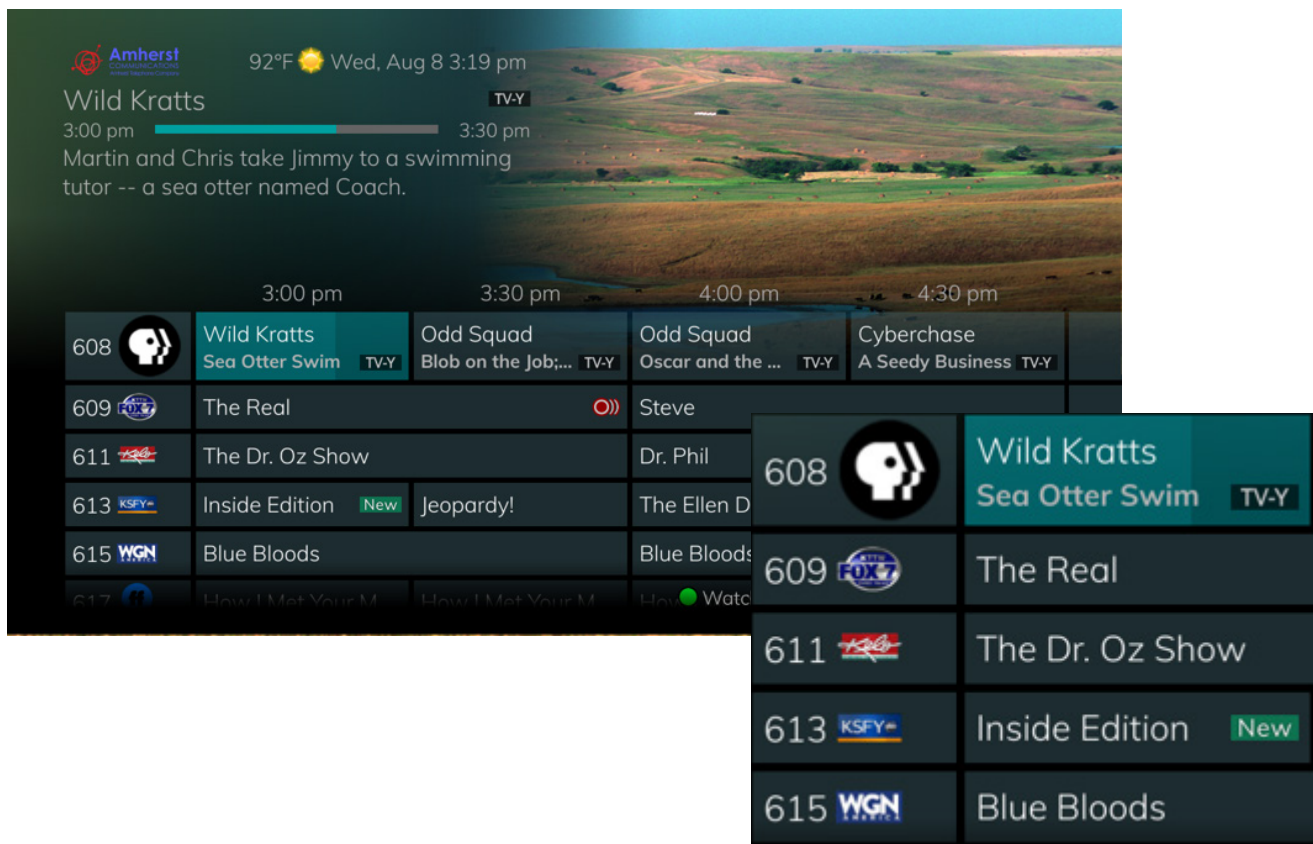




To further improve the video offering of our customers, Innovative Systems has secured the rights to redistribute guide data from a provider that provides data to some of the largest companies in the world.

BENEFITS TO YOU AND YOUR CUSTOMERS:

1. Greater Poster Coverage for Programming
2. Enhanced Guide Data Look with Current Logos
3. Season and Episode Numbers (when applicable)
4. Reduction of a Vendor Relationship - All Support comes from Innovative Systems
5. Simple, Straightforward Pricing Model



*Future Enhancements (second half of 2019):*

- Actor and Director Data in Program Information
- Universal Search will include Actor and Director Data
- Universal Search will include “Info” from Program Information