



# Conferencing

## Efficient, Reliable, Easy to Use

The Innovative Systems Conferencing Service options are an excellent solution for internal use as well as a service that you can sell to your subscribers. Statistics have shown that conference calls reduce travel expenses and are more efficient because users are more likely to get right down to business than they are during face to face meetings.

## Basic Conferencing

- Totally turnkey for the users
- Callers dial a designated number
- Callers prompted for unique 5 digit PIN # of their choice
- Conference proceeds until the last caller hangs up
- Service provider generates revenue from terminating minutes

## On Demand Conferencing

- EMI and XML billing record options
- Web Portal Administration
- Recording Option
- 450 port per system capacity
- 225 Attendee per conference maximum
- Flexible billing options
  - Flat Rate
  - Monthly charge
  - Usage
  - Attendee Charges
  - Direct Dial Minutes
  - Toll Free Minutes
- Quiet Mode (no entry or exit beeps)
- Advisory message for recorded conference calls
- Customizable intro message
- All or individual attendee muting options
- Administrator can add attendees during an in progress call\*

\*Requires Web Portal Option

With built in APMAX web servers, the local service provider has the competitive advantage of offering subscribers an internally hosted option for subscriber administration and recording of their conference calls. No more concerns over questionable security, the lack of local billing and quality customer service from web based conference providers.

## Web Portal Saves Time and Reduces Support Calls

Subscribers won't need to call support for lost or forgotten phone numbers and passwords with access to the Web Portal option.

## Quality Control for Conference Administrators

Background noise and volume levels of attendees can be controlled by the conference administrator with the Web Portal option. The Innovative Systems On Demand Conferencing service also allows administrators to carry on private conversations with any of the attendees during the conference by clicking on the white talk bubble.

## Conference Recording Adds Value

An accurate account of what was said during a conference can be vital for certain users. With On Demand Conferencing subscribers can listen back to the conference with the Web Portal option or they can download the conference to their computer for a permanent record of the conference.

