



Manage Your Own Calling Card Operation.

Innovative Systems' Calling Card / Prepay Service can help you improve your company's image, increase revenue, and gain control over your long distance calling card market. This service administers both travel (debit) and prepaid cards.

Statistics show that most promotional prepay card minutes go unused. By providing your own service, you only pay for the actual minutes used at a 1+ wholesale rate.

The Calling Card / Prepay Service provides multiple card types:

Travel Card

Works as a conventional calling card that includes a speed dial list (1-9) and call home capability.

Restricted

Customers can use programmed speed dial numbers (1-9) or call home capability. This is ideal for parents to give kids a calling card and keep control over the numbers they are allowed to call.

Phone Home Only

When customers access the calling card service, they are immediately connected to their home phone.

Demonstrate Community Support

The Calling Card/Prepay service offers companies an opportunity to do something unique for the community. You have the resources to provide local schools or organizations special fundraising programs. This allows them to brand their school or organization as well as your phone company at the same time.

You can provide the prepaid calling cards for as much as you desire to recover the cost of the minutes and production of the cards. The organization can then sell the cards for the price they want to in order to raise funds. It's a great way to promote your company while showing community support.

Increase Toll Minutes

By Routing Your Customers' Calling Card and Prepay Calls Through Your Network

Many of the long distance calls made by calling card customers are to their home area. If calling card customers are dialing an 800-access number that routes the call to your network, you increase profits.

Change Underlying Long Distance Carriers

As Often As You Need Without The Hassle Of Issuing New Cards

In today's market, having the flexibility to use different toll providers is important. Change underlying long distance carriers as often as you need while your customers continue to use the same calling card.

Design & Print Professional Cards In Seconds

Customize the cards to look exactly the way you want and print them in your office with professional printing quality. The card designer software and printer is integrated within the Calling Card / Prepay administration software.

Minimize Fraud

The Calling Card/Prepay service gives your Telco many options to help minimize fraudulent card use. Restrict access to high fraud numbers by NPA, NXX, NPA-NXX, or a specific 10-digit number. Limit the number of simultaneous calls per card number and the maximum number of minutes per card per month. There is an optional E-mail alert feature that notifies you when a fraudulent act has taken place (*requires Innovative Systems Internet Access (ISIA)*).